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KENYA

Language

Swahili, English

Nairobi

Population

54.99 million

GDP

USD $117.23 BILLION

Fast-growing industries

- Textiles
- Tourism
- Agriculture (tea, coffee, flowers, fruits)
- Transport and Communications
- Manufacturing (food processing, cement, plastic products)

Top Trading Partners

Import Partners

China, India, UAE, Saudi Arabia

Top Trading Partners

Export Partners

Uganda, USA, Netherlands, Pakistan

Country Rankings

1 (Developing) — 2 — 3 — 4 — 5 (Best)

Economic Stability

3

Economic Stability: Growing, diversified economy driven by agriculture, manufacturing, and services. Hub for business in East Africa with significant investments in infrastructure and energy.

Ease of Doing Business

3

Ranked 56 of 190 countries; offers a relatively business-friendly environment with ongoing regulatory reforms, especially in starting a business, access to credit, and registering property.

Tariffs and Regulations

3

Tariff rate averages ~ 11.1%. Member of several regional economic communities to reduce trade barriers and promote exports, including: East African Community (EAC), African Continental Free Trade Area (AfCFTA).

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