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## **Award-Winning International Executive, Bibiana Campos Seijo, PhD, Joins Factum Global as Executive Consultant**

WASHINGTON D.C. – May 16, 2024 – Factum Global, an international consulting firm that specializes in helping organizations expand and operate across global markets, today announced the appointment of Dr. Bibiana Campos Seijo as Executive Consultant. Dr. Campos Seijo's wealth of international strategy, education, communications, and publishing expertise expands the firm's capabilities to serve its clients.

Previously, Dr. Campos Seijo worked at the American Chemical Society (ACS) as Vice President of C&EN Media Group and Editor-in-Chief of Chemical & Engineering News (C&EN). She led all aspects of the publication which circulated to more than 150,000 readers and was distributed in four languages across global markets, solidifying ACS as the premier authority for chemistry professionals.

In 2021, Dr. Campos Seijo received the G.D. Crain Jr. Leadership Award for her outstanding contributions to editorial excellence in business media during her ACS tenure.

More recently, Dr. Campos Seijo co-founded Washington, DC-based Silver Consulting LLC, where she assists organizations in diversifying revenue streams through global outreach. She is an expert in global strategy, market expansion, and international product placement. Dr. Campos Seijo is also a Visiting Professor at the Stony Brook University School of Communication & Journalism and Alda Center for Communicating Science.

On the appointment, Francisco Gomez, Founder & CEO of Factum Global, said "Bibiana's impressive track record in driving strategic communications and innovation, and her exceptional leadership in international markets position her as a valuable asset to our firm. We look forward to benefiting from her visionary approach and unmatched expertise, which will undoubtedly enhance our clients' success globally."

Dr. Campos Seijo holds a PhD in Chemistry from Manchester Metropolitan University and an Executive Education Certificate for Finance and Accounting from the Stanford Graduate School of Business at Stanford University.

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### **About Factum Global**

*Factum Global is an international consulting firm that specializes in helping organizations expand internationally. With over 100 years of combined global expansion experience, our team disrupts the status quo through a proven company model that brings you transparency, personalized executive-level service, and a roadmap to accelerate your organization's growth. Whether it's launching into a new market, establishing a local office, or navigating complex tax laws — we'll assist you in the development of your global strategy, guide you through execution, and connect you to the world. Let us help you create your global strategy and connect you to the world, profitably. Visit us at [FactumGlobal.com](https://FactumGlobal.com) to assess your global readiness.*

### **Contact**

Jeffrey Smith, Chief Operating Officer

[jsmith@factumglobal.com](mailto:jsmith@factumglobal.com)