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## **Experienced Global CEO and Healthcare Entrepreneur, Robert Courtney, Joins Factum Global as Associate Consultant**

WASHINGTON D.C. – February 29, 2024 – Factum Global, an international consulting firm that specializes in helping organizations expand and operate across global markets, today announced the appointment of Robert Courtney as Associate Consultant. With over three decades of extensive experience as a global CEO, lawyer, and healthcare entrepreneur, Mr. Courtney brings a wealth of knowledge and expertise to augment Factum Global's consulting capabilities.

Mr. Courtney's extensive career is defined by his adept navigation of complex geopolitical, economic, and regulatory landscapes across various sectors and continents. His strategic acumen, honed through leadership roles in healthcare, real estate, franchising, Ag-Tech, and management consulting, is complemented by a commitment to integrating cutting-edge technologies like AI and machine learning into business solutions.

As CEO, Mr. Courtney demonstrated exceptional prowess in developing robust business models, securing financing, and scaling operations for revenue growth. Notably, his leadership at HCA International and US Dental Care Group facilitated the establishment of market-leading clinic networks across Eurasia and Central Europe, optimizing healthcare delivery on a global scale. Additionally, his consultancy expertise at Newbridge Group contributed to advising global brands such as KFC, Century 21, and Le Pain Quotidien on expansion and franchise strategies.

Francisco Gomez, Founder & CEO of Factum Global, expressed enthusiasm about Mr. Courtney's appointment, stating, "Bob's extensive experience as a global CEO and healthcare entrepreneur, along with his profound understanding of diverse markets and regulatory frameworks, will undoubtedly enrich our consulting offerings. His track record of driving organic growth aligns perfectly with our mission to empower organizations to thrive in the global landscape."

Mr. Courtney holds an MBA from Thunderbird School of Global Management, a JD from Stetson University College of Law, and a Bachelor of Arts in Economics and Business Administration from Vanderbilt University. He is also a member of the Florida and California Bar Associations. Fluent or conversational in multiple languages including Russian, Spanish, French, and Chinese, Mr. Courtney's global perspective and linguistic versatility further enhance his ability to drive meaningful outcomes for the firm's clients.

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### **About Factum Global**

*Factum Global is an international consulting firm that specializes in helping businesses and associations expand internationally. With over 100 years of combined global expansion experience, our team disrupts the status quo through a proven company model that brings you transparency, personalized executive-level service, and a roadmap to accelerate your organization's growth. Whether it's launching into a new market, establishing a local office, or navigating complex tax laws — we'll assist you in the development of your global strategy, guide you through execution, and connect you to the world. Let us help you create your global strategy and connect you to the world, profitably. Visit us at [FactumGlobal.com](https://FactumGlobal.com) to assess your global readiness.*

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