

Sustainability Expert Joins Factum Global as Associate Consultant

Whitney Buchmann to add social sustainability and change management expertise

WASHINGTON D.C. – September 14, 2023 – Factum Global, an international consulting firm that specializes in helping organizations expand and operate across global markets, today announced the appointment of social sustainability expert, Whitney Buchmann, as Associate Consultant.

Ms. Buchmann brings more than 13 years of social sustainability expertise and a record of facilitating change initiatives within a variety of organizations using “human-centered design,” an approach that involves diverse stakeholder perspectives at all stages. Internationally, Ms. Buchmann helped build and convene a global Commission that advised *Faith in Action*, a U.S. community organizing network, on how to invest \$25 million to ensure sustainable funding and impact.

Ms. Buchmann is the Founder & CEO of Illustra Impact, LLC, an organization that collaborates with leaders to integrate their values into decision-making processes, cultures, and strategies to maximize impact. Previously, she served as Senior Program Manager for a New Jersey-based health organization, where she led community engagement strategy. Ms. Buchmann serves on the Board of Directors of Casa Innovation, an incubator for underestimated entrepreneurs across Latin America. She holds a Global MBA at IE Business School, a Bachelor of Arts degree in Spanish and International Studies and a Certificate in Conflict Resolution from Kansas State University.

“Whitney's appointment directly reflects an increasing demand from our clients seeking to proactively address sustainability by incorporating actionable elements into their broader global expansion strategies,” said Francisco Gomez, Founder & CEO of Factum Global. “Whitney’s years of expertise in helping businesses and communities develop an approach to living and operating more sustainably brings tremendous and immediate value to our firm and to our clients.”

About Factum Global

Factum Global is an international consulting firm that specializes in helping businesses and associations expand internationally. With over 100 years of combined global expansion experience, our team disrupts the status quo through a proven company model that brings you transparency, personalized executive-level service, and a roadmap to accelerate your organization’s growth. Whether it’s launching into a new market, establishing a local office, or navigating complex tax laws — we’ll assist you in the development of your global strategy, guide you through execution, and connect you to the world. Let us help you create your global strategy and connect you to the world, profitably. Visit us at FactumGlobal.com to assess your global readiness.

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