

## Experts to Join Factum Global as Associate Consultants

*Miranda Barrett, CAE to deepen for-profit membership and nonprofit association capacity;  
Ben Bowden to advise on venture capital and private equity expansion*

WASHINGTON D.C. – July 11, 2023 – Factum Global, an international consulting firm that specializes in helping organizations expand and operate across global markets, today announced the appointment of two new Associate Consultants - Miranda Barrett, CAE and Benjamin Bowden - who will provide additional expertise in the nonprofit association and venture capital and private equity sectors, respectively.

Ms. Barrett’s global experience in helping for-profit and nonprofit membership-based organizations and corporate communities to launch chapters and partnerships across seventy countries will greatly contribute to the firm’s work in membership engagement and alliances. Previously, she worked in The White House, managing logistics for The White House Press Corps in the Travel Office, and held leadership positions with the Entrepreneurs’ Organization, where she led member delegations to South America, Africa, and the Middle East, building partnerships and providing counsel to emerging business owners.

Mr. Bowden brings years of experience advising global venture and private equity-backed companies on expanding globally by applying lean principles to operations, strategy, and go-to-market. Previously, he worked for Velocity Global, a global expansion services company and employer of record, as an early member of the core client services team. He has supported hundreds of scale-up clients on global expansion operations and employment in 100+ countries. Mr. Bowden held multiple leadership roles, including spending 3 years launching and overseeing Velocity’s APAC operations based in Singapore. Over the course of seven years, he supported the companies’ scale-up to a multi-billion dollar valuation which today employs 1000+ employees in 50+ global offices around the world.

“We are delighted to welcome Miranda and Ben, and add their diverse backgrounds as we continue to deepen our subject-matter expertise and expand the breadth of our firm,” said Francisco Gomez, Founder & CEO of Factum Global. “Their years as executive leaders will bring tremendous value to our company and clients.”

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### **About Factum Global**

*Factum Global is an international consulting firm that specializes in helping businesses and associations expand internationally. With over 75 years of combined global expansion experience, our team disrupts the status quo through a proven company model that brings you transparency, personalized executive-level service, and a roadmap to accelerate your organization’s growth. Whether it’s launching into a new market, establishing a local office, or navigating complex tax laws — we’ll assist you in the development of your global strategy, guide you through execution, and connect you to the world. Let us make your global journey simple, sustainable, and successful. Visit us at [FactumGlobal.com](https://FactumGlobal.com) to assess your global readiness.*

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